ABOUT CfLI

MISSION:
To cultivate and engage students through practical leadership skill development and involvement experiences.

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Aspiring to be the premier center for integrated leadership development and involvement resources for all students.

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OUR STAFF
Center for Leadership & Involvement (CfLI)

MARK KUEPPERS
Assistant Dean & Director

BARB KAUTZ-WITTWER
Assistant Director of Leadership Development

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Assistant Director of Fraternity & Sorority Life

TJ SARGENT
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DONNA FREITAG
Leadership Specialist/Marching Band Liaison

KASIE STRAHL
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ALPs Advisor/Experiential Education Specialist

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Fraternity & Sorority Life Specialist

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STUDENT CENTERED
We understand that our common purpose is to promote balanced involvement in developmental opportunities that enhance students’ unique connection to the University.

QUALITY PROGRAMS & SERVICES
We are dedicated to providing valuable out of the classroom learning experiences for students that produce a measurable and meaningful impact.

INCLUSIVE COLLABORATION
We strive to create a culture of openness, respect, and enthusiasm that generates valuable campus-wide partnerships enabling all constituents to work towards accomplishing common goals.

INTEGRITY & ACCOUNTABILITY
We are committed to making strategic decisions based on research and data collection, while taking responsibility for the impact of our actions.

SOCIO-CULTURAL AWARENESS
We promote diverse learning opportunities that spark exploration and action on critical issues of social justice.

INTENTIONAL LEARNING THROUGH EXPERIENCE
We promote student development by challenging and supporting individuals through purposeful engagement and reflection to achieve learning outcomes that are transferrable to other contexts.
A LETTER FROM THE ASSISTANT DEAN

This past year the Center for Leadership & Involvement (CfLI) encountered many new successes, on-going program growth, and staff transitions. Our department bid a sincere “Farewell and Thank You” to our long-time Director, Eric Knueve, who departed UW-Madison for a new opportunity. CfLI will continue to honor Eric’s legacy of service to students and the Center’s mission. In 2017-2018, we continued to expand our reach and evolve in ways that inspire students while connecting them with opportunities that facilitate their leadership capacity and enhance their sense of resilience.

Each year, CfLI introduces new and innovative approaches to meet the ever-changing needs of students. This past year, Adventure Learning Programs (ALPs) – a departmentally sponsored organization of the office, opened a brand new ropes course to host workshops that facilitate team-building and self-discovery. The program also intentionally integrated resilience training into program workshops, allowing for students to build skills that will help in addressing adversity. ALPs experiential approach is a great example of how CfLI is committed to combining learning experiences with hands-on activities.

Our Fraternity & Sorority Life community, including the four governing councils, participated in the Greek Alcohol Survey and continue to integrate more programs to augment student safety into the community. A new Accreditation program was unveiled in the spring and there is excitement for this new community-wide program to be piloted throughout the upcoming 2018-2019 academic year.

The Student Leadership Program (SLP) has continued to demonstrate their immense impact through a large and engaged membership and program offerings that have been highly attended. With over 180 students involved with the organization and almost 2,000 students attending their events, the University community was treated to wide-ranging leadership education opportunities – including the Annual All Campus Leadership Conference. Additionally, SLP engaged in a restructuring process resulting in two new committees that include a specific social impact mission – “The Social Change and Inclusivity Committee” and “Service Committee.”

CfLI continues to strive towards our vision of aspiring to be the premier center for integrated leadership development and involvement resources for all students. This past year we shared new expectations of our student staff focused on our department values of “Inclusive Collaboration” and “Socio-Cultural Awareness”. Our professional and student staff alike continue to explore our own development in areas of social justice and inclusion to ensure our programs and services are transformational for everyone.

Thank you for your continued support and we look forward to another exciting and successful year to come.

With Gratitude,

[Signature]

CfLI Assistant Dean/Director

CfLI FY18 HIGHLIGHTS

The Adventure Learning Programs opened a new ropes course at the UW-Madison Physical Sciences Lab in the Town of Dunn (just outside of Madison). The departmentally sponsored student organization will host workshops and trainings that generate self-discovery, teambuilding skills and an appreciation for community at this new state-of-the-art facility.

Over the past year, ALPs explicitly integrated training elements focused on developing resilience, a Division of Student Life strategic priority, into their programming. As students navigate challenging ropes course elements they learn how to respond to stress, how to ask for support, and how to remain determined in the face of adversity.

The Fraternity and Sorority community at UW-Madison has developed an initial draft of an accreditation program designed to clarify expectations and encourage chapters to reach new heights. Information will be submitted by chapters each semester relating to a number of categories that are focused on alignment of the membership experience with shared fraternal values. Chapters will be scored and receive recognition based on their performance. The program is expected to launch in the fall of 2018.

The Center for Leadership & Involvement’s Marketing Team, a group of dedicated student interns, spent the past year developing a Brand Style Guide that will ensure the department’s outreach efforts are professional and consistent. The Team consulted with industry experts to create a comprehensive guide that includes information on updated office logos, tonal words, and critical design elements. CfLI will be relying on the Brand Style Guide to elevate marketing efforts in the years to come.

BY THE NUMBERS

- Almost 1,100 registered student organizations
- 16,500+ visitors at the Spring & Fall Student Organization Fairs
- Over 200 Leadership Certificate Advising Appointments
- A 39 PERCENT increase in Fraternity & Sorority Life new member participation in Green Dot Program
“I’ve been at CfLI for three years now. The people, environment and opportunity to grow as a leader are why I keep coming back.”

—Rachel Griffin, ODC

“I love working for CfLI because I know the entire team is there to support me, no matter what! Everyone is willing to give a helping hand, which makes CfLI a great community to be a part of. I am so grateful for the opportunities that I’ve been given and the people that I have been able to connect with.”

—Kayla Hackl, Student Org Fair Intern

“I enjoy working for CfLI because the professional and student staff are friendly, accepting and thoughtful in their work that they do and their interactions around the office. As a whole, CfLI is committed to growth and learning, and I truly admire this dedication; it is present in every office in CfLI.”

—Elizabeth Hayes, ALPs Member

“I love working for CfLI because it allows me to help students realize their potential and foster their leadership skills. Working for CfLI has also given me the opportunity to develop my own leadership skills as well as give me transferable experiences that are setting me up for success after I graduate!”

—Taylor Stiller, Leadership Certificate Graduate Advisor

“I love the fact that I have the opportunity to help foster not only personal growth and leadership development, but also lend a hand in bringing individuals together and strengthening group cohesion as a member of the CfLI team. Plus, my colleagues at CfLI rock!”

—Luke Vogel, ALPs Member

STUDENT PERSPECTIVES

DEPARTMENT PROGRAM & SERVICES

CFLI SPONSORED STUDENT ORGANIZATIONS
• Student Leadership Program (SLP)
• Adventure Learning Programs (ALPs)
• Wisconsin Singers

IN INVOLVEMENT
• Student Organization Fair
• Involvement Sessions
• Resource Fairs

LEADERSHIP
• UW-Madison Leadership Certificate
• Leadership & Involvement Record

STUDENT ORGANIZATION/TECHNOLOGY
• Student Organizations/Registrations
• Student Organizations Advising and Advisor Support
• Student Organization Accountability
• Wisconsin Involvement Network (WIN)

FRATERNITY & SORORITY LIFE
• Fraternity and Sorority Governance Councils
• Order of Omega Greek
HOMETOWN: Appleton, WI
MAJOR: Computer Science & Communication Arts

WHAT IS YOUR FAVORITE PART OF BEING IN ALPs?
ALPs is more than an organization or job, we’re a community and family. It’s because of our unrelenting love and support for each other, we can raise each other up to become the best facilitators we can be.

WHAT IS YOUR BIGGEST TAKE AWAY FROM BEING IN ALPs?
The biggest thing I’ve been able to take from ALPs is not in the many hours of ropes training or experiential education theory, but the confidence in myself to utilize the information I’ve learned to improve the experience of others.

IF YOU COULD HAVE ANYTHING GROWING OUT OF YOUR BELLY BUTTON, WHAT WOULD IT BE AND WHY?
A strip of paper with vague yet fitting words of inspiration and motivation, similar to a fortune cookie.

ACHIEVEMENTS & PROGRAM HIGHLIGHTS:
Adventure Learning Programs (ALPs) is proud to announce that we have had a very exciting, impressive, and productive year. This past fall, ALPs hired eighteen talented and driven new facilitators who have already made an incredible impact on the groups we work with and our organization. Our new Diversity and Inclusion Committee has also had an immense impact on our organization. The committee has challenged our facilitators to approach our programming more intentionally as well as focus on our implicit biases – the topic of our specialized training this spring.

The biggest news from ALPs this year is after years of planning and execution, construction has started and completed on our own ropes course! Our new ropes course was opened in mid-July at the UW Physical Sciences Lab in Stoughton. ALPs held a small celebration with CfLI staff, Division of Student Life staff and former Dean of Students Lori Berquam, and we were able to try out the tandem zipline. A larger ribbon-cutting ceremony and celebration will be held in the spring of 2019.

CfLI SPONSORED STUDENT ORGANIZATION:
Our programming serves a wide variety of both campus and community groups. This year, we are very proud to have served over 4000 participants through nearly 200 workshops. We have continued to grow through the growth of our facilitators, and we have dedicated many hours of training and programming to benefit not only the groups we serve but also ALPs as an organization. With a productive and successful year behind us, ALPs is looking forward to another exciting and impactful year!
The Wisconsin Singers entered its 50th Anniversary season of performing throughout the state and nation. We take our role at the UW seriously as “Official Ambassadors of Goodwill” sharing the Wisconsin Idea across the state and nation. Our University’s commitment to public service is at the heart of all that we do! The Wisconsin Singers celebrated its 50th Anniversary season with three On Campus shows.

Talented UW-Madison students from more than 27 different majors across campus, toured from Wisconsin to Florida with their 90-minute Broadway-caliber American popular music revue titled Can’t Stop Dancing!

ACHIEVEMENTS & PROGRAM HIGHLIGHTS:

Seven business, marketing, public relations, and graphic arts interns worked in a fast-paced hands-on environment, managing this nonprofit professional entertainment company.

Wisconsin Singers shared the stage at thirty-two workshops for more than 1,000 local students.

The program helped to raise funds for a number of charitable organizations including the Beaver Dam Lions Club, music booster organizations and the Hayward High School Choral Program.

WHAT HAS BEEN YOUR FAVORITE PART OF YOUR INVOLVEMENT IN THE WISCONSIN SINGERS?

Wisconsin Singers has really given me a home on campus. This campus can seem pretty large and daunting, and this is a group I have been able to consistently see and constantly rely on at my time at UW. Not only are the Singers my best friends, they are also a hard-working, impressive group of students who challenge each other and support each other: as people, as students, and as musicians. To me, that is truly hard to find.

HOW DO YOU REPRESENT THE WISCONSIN EXPERIENCE & THE DIVISION OF STUDENT LIFE IN YOUR ROLE AS A WISCONSIN SINGER?

I would recommend to students that they find some organization that they can really get deeply involved with. Many incoming freshmen have a mentality that they need to get involved in a lot of different clubs and find all of these things to fill their resume with. What they don’t know, is that being heavily invested in one group, and invested long-term in them, can be incredibly rewarding. More so than just meeting once a week for a group meeting, like many clubs, getting to be involved in many of the decisions, in the future of the organization, and get to know the other students and staff so well has taught me a lot, and given me a lot to talk about.

WHAT HAS THE WISCONSIN SINGERS MEANT TO YOU OVER THE PAST 3 YEARS?

The Wisconsin Singers means the world to me. It is my home, it is where I have learned who I want to be, where I have grown, watched others grow, and made my best friends. It is a place where I get to be my true self, as corny as that sounds, and where I know many of my best friends feel the same way. Singers has given me a place I can lean on for support when I need it, a place where I can work to continually be better: from one rehearsal, performance, or club task to the next. Wisconsin Singers is a place that I will always hold near and dear to my heart, and a place that will never leave me. The Alumni network of Wisconsin Singers is 1000+ strong now, and am grateful for those connections I have made, and the friendships I know will continue for the rest of my life. Singers has given me a place to perform and make music, something I love to do, but more important than that it is a place of acceptance for me. No questions asked, unconditional love and support, and when you find something like that, it becomes your world.

STUDENT SPOTLIGHT:

ZACH SCHIKERT, Third Year Trombonist

HOMETOWN: Colgate, WI

MAJOR: Mathematics Education
ACHIEVEMENTS & PROGRAM HIGHLIGHTS:

This was a highlight year for Student Leadership Program, in which the organization experienced extreme growth in membership and organizational changes that will allow members to make a greater impact on campus.

SLP nearly tripled its participation this year, with over 180 students involved with the organization and 2,000 students attending its events. This increase may be attributed to creative advertising techniques and member referrals.

The All Campus Leadership Conference had record numbers this year with over 400 people registered.

The organization’s 10 committees went through restructuring this year with new committees replacing the old to make the program more relevant and beneficial for members. Two of the committees now have a social impact mission: Social Change and Inclusivity (SCI) and Service Committee.

SCI’s mission is to make SLP and the UW-Madison community a more inclusive environment for everyone. SCI has partnered with the Multicultural Student Center and the Gender and Sexuality Campus Center to put on a series of social justice workshops open to campus.

Service Committee emerged as a result of members’ high demand for service opportunities. SLP has worked with Morgridge Center to make service opportunities as impactful as possible for our members and those they serve. The service committee focuses on developing relationships with local nonprofits and organizing biweekly service events for SLP members.

SLP began working with the Jones Leadership Center this year to compare facilitation techniques and help promote leadership development experiences on campus.

The success of this organization is dependent on its members, and with the strong group of incoming coordinators and chairs, we are confident that SLP will continue to thrive.

FRATERNITY & SORORITY LIFE

ACHIEVEMENTS & PROGRAM HIGHLIGHTS:

This has been another exciting year for the fraternity & sorority community!

Our four councils continue to provide leadership for the community on a number of important areas. Together, we conducted the Greek Alcohol Survey and are working to implement important initiatives and next steps to continue to enhance student safety. Green Dot continues to be successful and this year we saw an increase in participation from each of our councils.

We remain committed to developing leadership skills and provided enhanced offerings through the Chapter President Institute, workshops, and attendance at the Association of Fraternal Leadership & Values conference each spring. This year, AFLV hosted Joe Biden to speak on the efforts surrounding sexual violence and one of our MGC council officers, Kim Vue, was selected to stand on stage during the program!

Our team of Social Justice Facilitators continue to provide comprehensive and innovative workshops. This year, there was a focus on LGBTQ+ identities in fraternity and sorority life and providing space to talk about privilege and oppression in the community.

A working group of students drafted a chapter accreditation program that provides a guide for chapters to report their successes and ensure they are meeting minimum expectations.

This program will be piloted in the 2018–2019 academic year and will replace the previous chapter recognition program.

Our community continued to provide opportunities to engage in community service through council-wide and chapter hosted events and raise money and awareness for a variety of important causes through our philanthropic efforts and events. We launched community-wide social media to highlight the efforts of our community and to better connect with students, advisors, alumni, and families.

The 2017–2018 academic year also brought three new organizations to our campus. We’re excited to welcome Lambda Phi Epsilon International Fraternity, Inc., Delta Phi Lambda Sorority, Inc., and Phi Kappa Tau to our fraternity and sorority community.

We’re looking forward to building on the incredible work being done by fraternities and sororities at UW–Madison to continue to enhance the membership experience!
WHY DID YOU PURSUE THE LEADERSHIP CERTIFICATE?
When I started working at the Morgridge Center for Public Service my freshmen year, my work peers shared their positive experiences with working on the Leadership Certificate. At the time, some of my most memorable high school experiences came from the leadership responsibilities I had. Leading, planning and executing the mission of student organizations seem to come very naturally to me, and my intentions were to continue what I enjoyed most during my college years.

WHAT DID YOU LEARN THROUGH THE LEADERSHIP CERTIFICATE APPLICATION PROCESS?
Leadership became more than volunteering and leading a group of people. I began to reflect more heavily and realized that being a true leader is a 24/7 commitment. During my junior and senior year I was able to better see the impact my leadership had on people and a greater community. One of the most evoking experience I had as a student was serving as a House Fellow in Dejope Residence Hall. For two years, I served as a leader for 60 residents on my floor, and over 450 residents in the greater community. Leadership in this setting meant being a mentor, role model, and a friend. I started to see leadership through a different lens, and promised myself that being an inclusive and understanding leader is the only type of leader I’d ever want to be.

HOW DO YOU THINK YOU HAVE OR WILL BENEFIT FROM THE PROGRAM IN THE FUTURE?
My senior year, I had the pleasure to intern with the Human Resources department at UW Credit Union. The internship program allowed me to connect with various leaders across the organization. I quickly learned that leadership cannot be one-size-fits-all. From that, I was able to better adapt my leadership abilities to be more flexible with the individuals I would collaborate with. My commitment to quality work and my leadership allowed me to secure a full-time position as a Talent Management Consultant weeks after graduation. I owe many thanks to friends, professors, and mentors that have helped me get to where I am today. However, I also owe thanks to my leadership experiences, as without them, I wouldn’t have been able to showcase my strengths. The Leadership Certificate allowed me to track, reflect, and apply leadership and continues to do so to this day.

ACHIEVEMENTS & PROGRAM HIGHLIGHTS:
This was another very successful year for the Leadership @ UW program which began by launching the Leadership Widget on MyUW.

We continued the positive momentum by presenting the UW-Madison Leadership Framework content at 13 campus-based presentations and 2 workshops at Nazarbayev University in Kazakhstan and exhibiting the Framework at the Construct Your Career Conference and Showcase’s Poster Session.

We were contacted by Stanford University, University of Michigan, Belmont University and University of Iowa to share information about the development of the Leadership Framework.

This year we fully integrated the Leadership Framework into the “Fully Prepared to Lead” Staff Leadership Certificate Program and mapped the Leadership Framework to the Multi-Institutional Leadership Study (MSL).

In addition, we presented the School of Pharmacy Leadership Certificate and Mentor Program at the Teaching & Learning Symposium and exhibit at the poster session and awarded 100 students with UW-Madison Leadership Certificate and two students with the Anne Louise Martino Women’s Leadership Award.

In addition, we integrated four new campus entities into the Leadership Framework:

- Wisconsin Union Directorate (organizational/student leader development)
- Financial Aid, Pre-college Health Careers Internship Program & Course
- Rec Sport, 4-year Blended Learning Program for Student Employees
- Political Science, Course 363: Literature and Politics

STUDENT SPOTLIGHT: FISNIK LUMANI
HOMETOWN: Fort Atkinson, WI
MAJOR: Psychology with certificates in Entrepreneurship, French and Leadership
STUDENT ORGANIZATION ADVISING & TECHNOLOGY

ACHIEVEMENTS & PROGRAM HIGHLIGHTS:

This was another successful year for the Student Organization Advising & Technology team! We began with the integration of enrolled student data between the Wisconsin Involvement Network (WIN) and Student Information System (SIS) and had 1,036 student organizations officially registered by the end of the academic year.

In addition, we completed interviews with 21 peer institutions related to student organization structure for benchmarking and evaluation of our current format, and added an additional dual registration partner for student organization registration, bringing our total to eight.

We also worked to update CfLI web-based widgets to operate on new University preferred name standards and meet the brand style guide.

Additionally, we introduced Dashlane password manager and Microsoft Teams chat client to increase ease of communication and decrease time spent on repetitive tasks.

One of our main highlights was presenting four sessions at Campus Labs 2018 Connect Conference about the student organization registration process, organizational accountability, and training & supporting student staff.

STUDENT SPOTLIGHT:

KATIE SILASIRI

HOMETOWN: Grafton, WI
MAJOR: Community and Nonprofit Leadership with a Certificate in Leadership

WHAT INSPIRES YOU TO GET INVOLVED ON CAMPUS?

The first organization I joined on campus was the Love Your Melon Campus Crew. Back then, there were only two ambassadors, and the campus crew program hadn’t even existed. My motivation for joining came from my own experience with pediatric cancer. My 6-month-old cousin was diagnosed with Acute Meyloid Leukemia and lost his battle shortly after his first birthday. Having the chance to brighten the lives of kids just like him is what drew me to the organization. From there, I got more involved because I wanted to really find a community and leave my mark on campus. Through intramural sports, working in CfLI, and being a facilitator at Adventure Learning Programs I was able to do just that.

WHAT DID YOU ENJOY ABOUT BEING THE ORGANIZATION DEVELOPMENT CONSULTANT (ODC) TEAM LEAD?

My favorite part of being the team lead was watching my committee and each individual grow throughout the year. The relationships we established together and the relationships I established with each of them are relationships I hold very close to my heart. Throughout the year, each and every member became more confident in themselves both as ODC members and as leaders. I’m so excited to see where their next steps take them.

DO YOU HAVE ANY ADVICE FOR NEW STUDENTS LOOKING TO GET INVOLVED?

My advice to students looking to get involved is to find an organization they really are passionate about and open yourself up to the possibilities they provide. Don’t be afraid to step up and take initiative. The more you put into the organization, the more you will get out of it. I would also say, don’t just settle for an organization. Keep looking! Keep your options open! If you don’t love the first one you join, join another one! I didn’t find ALPs until my Junior year, yet some of my fondest memories are of my time with that organization. Not only did I meet some amazing people, I also grew as a facilitator, a leader and a social justice advocate.